

**News from Greenleaf Associates LLC**

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**GREENLEAF ASSOCIATES ADDS SALES CHANNEL DEVELOPMENT/TRAINING**

**Newest Expert on Greenleaf Team Brings 20 Years of High Tech Sales Expertise**

PORTLAND, Ore. – Greenleaf Associates LLC ([www.greenleafcom.com](http://www.greenleafcom.com)) announced today that Karla Takasumi has been added to its team of integrated marketing and public relations experts.

Takasumi will help Greenleaf clients fine-tune their current sales channels and processes as well as develop new sales capabilities. She also will provide sales training and trade show expertise and will work with Greenleaf's marketing communications experts to ensure that all sales materials developed for clients are directly mapped to the client's sales process.

"We're thrilled to have Karla join the team," says Greenleaf chief strategist Tamara Greenleaf. "Her ability to fine-tune sales for established companies and develop new sales organizations for start-ups will give our clients the edge they need to really get traction with their marketing and business development."

Takasumi brings more than 20 years of high tech sales, product management and trade show experience to the Greenleaf team. She will head up Greenleaf's new San Diego office.

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