

News from Greenleaf Associates LLC

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**MAVERICK INSTITUTE CHOOSES
GREENLEAF ASSOCIATES FOR MARKETING AND PUBLIC RELATIONS**

Greenleaf to build brand for corporate culture think tank and consulting firm.

PORTLAND, Ore. – Greenleaf Associates LLC (www.greenleafcom.com) announced today that The Maverick Institute, a think tank and consulting firm dedicated to engineering corporate cultures for innovation, vitality and high performance, has selected Greenleaf Associates as its agency of record.

Greenleaf will provide a wide variety of marketing, public relations, web and sales channel development services aimed at building the Maverick brand, obtaining strategic partnerships and expanding its customer base.

“We chose Greenleaf because they offer us a highly experienced team that provides a full menu of integrated marketing, public relations and sales development services. They bring tremendous expertise and focus on getting traction for our marketing efforts,” says Todd Hudson, head maverick of the Maverick Institute.

The Maverick Institute provides corporate culture consulting services that help companies achieve maximum value from mergers and acquisitions, boost innovation and find new markets where they can succeed. The Institute also conducts research projects to explore innovative new ways that companies can develop and use culture to unleash the vitality and creative assets of their employees. Based in Portland, Ore., the Maverick Institute also has offices in San Diego; Boston; Lenox, Mass.; and Wilton, Conn.

Greenleaf Associates LLC is a full-service integrated marketing and public relations agency based in Portland, Oregon. Greenleaf specializes in marketing and PR for health care, technology and real estate.